

FOR IMMEDIATE RELEASE: April 11, 2016

Contact: Lindsay Ketchum

(512) 472-9599

lketchum@echristianpr.com or Edjuan.bailey@brookfieldrp.com

## **Emerging Trend: Real Estate in the Texas Hill Country on the Rise with No End in Sight**

SAN MARCOS—Texas Hill Country real estate growth has increased significantly over the past two years and is not expected to slow down any time soon. In a recent *Texas Monthly* survey about best places to live in Texas, the Texas Hill Country continues to be a prime area for vacation and retirement property.

The scenic landscape, coupled with the relaxed small-town charm, make the Texas Hill Country an ideal place to retire. A recent study conducted by the North Carolina Center for Creative Retirement noted that Texas has surpassed California and Arizona to claim the No. 2 retirement destination in the country behind Florida.

As the influx of retirees moving to Texas continues to grow, homebuilders are taking notice and are investing in communities across the state for baby boomers aged 55 and better.

One prime example is Brookfield Residential, a leading North American land developer and homebuilder, which recently announced a new development called Kissing Tree. This development is Brookfield Residential's first community targeted at the burgeoning 55-and-better baby boomer demographic—also the first of its kind in San Marcos.

Located in one of San Marcos' most scenic overlooks, the property sits in the Texas Hill Country, but is less than a half a mile away from all the conveniences accessible from Interstate 35. Homes will range from approximately 1,300 to 3,500 square feet and prices will range from approximately \$250,000 to \$500,000. Model homes are expected to grand open to the public later this year.

Kissing Tree was designed to change the way baby boomers envision the next phases of their lives, including retirement. The community will feature not only a collection of indoor and outdoor amenities at the community's social focal point, called The Mix, but it will also include an 18-hole golf course, an 18-hole putting course and a state-of-the-art golf clubhouse and restaurant. Hundreds of acres will be reserved for parks, trails and green space.

For more information about this property, visit <u>kissingtree.com</u> or follow Kissing Tree on <u>Facebook.com/KissingTree</u>.

## **About Kissing Tree**

Opening in 2016, Kissing Tree is the first baby boomer-centric community by Brookfield Residential. Created for those 55 and better, it's the first of its kind in San Marcos. The name Kissing Tree refers to Sam Houston's gubernatorial speech in 1857 in front of a mighty oak tree in San Marcos, where he famously kissed several of the female attendees, creating a bit of a local legend. Kissing Tree is a master planned 3,200-home community located in the Texas Hill Country, less than a half a mile from all the conveniences of Interstate 35. Kissing Tree was designed to change the way baby boomers envision retirement, with a unique collection of indoor and outdoor amenities, including The Mix—the community's social focal point; an 18-hole golf course and 18-hole putting course; and hundreds of acres of parks, trails and green space.

## **About Brookfield Residential**

Brookfield Residential Properties Inc. is a leading North American land developer and homebuilder with operations in strategic major markets. We entitle and develop land to create master-planned communities and build and sell lots to third-party builders, as well as to our own homebuilding division. We also participate in selected, strategic real estate opportunities, including infill projects, mixed-use developments, infrastructure projects, and joint ventures.